

Maple Grove Days 2012



Maple Grove Community Organization
12951 Weaver Lake Road, Maple Grove, MN 55369

Dear Sir or Madam,

Planning for Maple Grove Days, our annual community festival held every July, has begun. As our community grows, our event grows as well. Maple Grove Community Organization (MGCO) is excited to tell you about this year's **Maple Grove Days Business Expo**.

Maple Grove businesses, health care organizations, home businesses, and non-profit groups are invited to rent booth space at the Expo. Use your booth to showcase your products, recruit new members for your organization, hand out coupons or sell your products. With over 7000 people attending the Expo last year the possibilities are endless! Because Maple Grove Days is a family event, business and health participants are asked to provide a handout or offer an activity for kids.

If you plan on having food sampling, you might need an itinerant food license. Please contact Hennepin County Health Department (952-351-5200) for further information.

A Silent Auction will be conducted under the direction of Todd Barduson in room 125. If you wish to donate a service or product and receive additional business name recognition please contact Todd at toddb@jurrens.com

Maple Grove Days - Food vendors, a car show, a big truck show, children's activities, and many other attractions will all be a part of the city festival. These activities and more will be held at the Maple Grove Community Center parking lots; with crowds over 30,000 attending the festival the potential for promoting your business is great! The Expo will run from **10:00 a.m. to 4:00 p.m.** on **Saturday, July 14 inside the Maple Grove Community Center**. Look for the juried Art Fair on Main Street also. This is a true Maple Grove community celebration!

In early July, we will send a site map to all Business Expo participants. You will receive details on unloading/loading times, locations, and parking instructions. We will **not** call to confirm your participation prior to that time; your canceled check is your receipt.

Sponsorship opportunities for Maple Grove Days also are available. When you become a Copper Leaf (\$500); Bronze Leaf (\$1,000); Silver Leaf (\$2,500); or Gold Leaf (\$5,000) sponsor, you will receive a free 6' x 10' booth along with other benefits. Call Deb Syhre at 763-420-7258 for sponsorship information.

We hope you can join us for this year's Maple Grove Business Expo. **Please fill out the enclosed application today** to reserve your spot. In 2011 we filled all spaces before our application deadline so, send your application in now. **Please call before sending your application if you are a Home Based Business.** If you have any questions, call Joyce (763-420-5745) or Pat (612-804-7344) or Caprice (612-558-3189). See you at the Expo!

Sincerely,
Joyce Deane – Pat Bedell – Caprice Ayau - Business Expo Co-ordinators- MGCO